



Presentation

Rural Territorial Development
with Cultural Identity

Meeting Ford Foundation

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Rural Territorial Development with Cultural Identity (RTD-IC) Project

- ✓ Supported by the Ford Foundation
- ✓ Implemented by RIMISP, in collaboration with numerous partners
- ✓ Building networks and obtaining leverages



What is the Problem?

- ✓ High levels of poverty and inequality
- ✓ Unstable and vulnerable access and control to assets
- ✓ Social exclusion, focused on specific segments of population



What have been the answers in the past?



Model of agricultural /rural development based on:

- ✓ Development and competitiveness efforts targeted to medium and big producers and enterprises (“The winners”)
- ✓ Social assistance to small producers and vulnerable groups (“The losers”)

What is the RTD-CI proposal?



- ✓ Territorial focus
- ✓ Acknowledging and taking advantage of cultural diversity (and natural biodiversity)



- ✓ Targeting excluded populations

Main objective of the RTD-IC project

To position RTD-IC strategies
in public and private spheres
as a relevant alternative
for inclusive and sustainable
development



Current progress and results

Phases	Main Characteristics
Phase 1 (2005-2007)	<p>Exploration:</p> <ul style="list-style-type: none">✓ Mapping✓ 9 case studies in ?? countries✓ Communication and capacity building✓ Incipient networks

Phases	Main Characteristics
Phase 2 (2007-2009)	<p>Consolidation:</p> <ul style="list-style-type: none">✓ 5 countries (Bolivia, Brazil, Chile, Mexico, Peru)✓ 7 territories.✓ Extension of 47.438 Km².✓ A rural population of 222.500 (aprox. 55.000 households)

Phases	Características principales
Phase 3 (2009-2011)	Scaling up: <ul style="list-style-type: none">✓ Consolidating current outreach✓ Additional 8 territories in 4 countries (Bolivia; Peru; Ecuador; Colombia) covering 77.298 Kms² and involving 328.000 people (aprox. 82.000 households)



Results

Research and Development

1. Four territorial public/private strategic alliances
2. Four researches in types of RTD-IC
3. Two complementary studies (norms and markets)
4. A Bi-national project (Peru/Bolivia)
5. An interactive and collaborative map

Building Livelihood Support Institutions

1. Exchanges and learning
 - Learning Paths (PROCASUR)
 - Territorial laboratories
2. A certificate in RTD-CI (virtual and presential).
3. A monitoring and evaluation system

Advocacy for Public and Private Policies

1. An agreement with SUBDERE, Chile
2. A agreement with Andean Community of Nations
3. An International Conference in Rome

Global, Regional and Subregional Networking and Advocacy

1. Strategic communication
2. Proactive participation in networks and spaces relevant for positioning the theme

Networks of direct partners

Research and Development (24)

- Universities
- Research centers
- Foundations and NGOs
- Local committees/consortia
- Public/private coalitions
- Public institutions and development projects

Building Livelihood Support Institutions (17)

- Regional programs
- Universities
- Territorial governments
- Local networks

Networks of direct partners

*Advocacy for Public
and Private Policies*
(11)

- National public institutions
- Subregional public entities
- Bilateral and multilateral cooperation agencies

Massive communication

- ✓ 1.000 subscribers to RTD-IC list
- ✓ 4.300 subscribers to Equitierra
- ✓ 15.000 subscribers to InterCambios
- ✓ 20.000 visits/month to Rimisp website



Última noticia del año

No. 4
Diciembre 2008

Productos del Laboratorio Territorial Chiloe 2008

Del Laboratorio Territorial (LABTER) Chiloe 2008 "Desde los conceptos a las estrategias para valorizar territorios rurales con identidad cultural" se obtuvieron los siguientes productos:

1. Una Memoria que ilustra la forma de trabajo que en el laboratorio se está experimentando. Léala [prestando aquí](#).
2. Un dossier comunicacional que de manera ágil comparte sobre cada espacio en el LABTER Chiloe 2008 vivido. Visite el dossier en: http://www.rimisp.org/proyectos/nuevas_subsecciones.php?id_proyecto=188&id_subseccion=139



[Mini videos testimoniales de lo que fue el LABTER Chiloe 2008](#)



[Memoria LABTER Chiloe 2008](#)



Partners in Research



Partners from Intermediary institutions



Public Partners



¿What are the main challenges?

Scaling up to reach a critical mass through:

- 1. Identification, measurement and analysis of concrete results in increased assets of the poor
- 2. Strengthening of strategies and incentives for: i) a better articulation with the market and enterprises; ii) an increased influence on policy makers
- 3. Capacity building: stronger relationship with universities and innovations in curriculum and methodologies (presencial and virtual)

Thanks!

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